

Workshop "Activation in Action"

March 25th – 26th, 2009
Sofia, Bulgaria

Organizers

EU-Capright
Session coordinators:
Jean-Michel Bonvin, Noel Whiteside

Capright
ESBLIAC

Jean Monnet Centre for
Europeanisation and Transnational
Regulations Oldenburg
Director: Martin Heidenreich



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Our host

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Activation in Action

The Organisational
Dimension of Integrated
Employment Strategies

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Organisational arrangements can make a great difference to the success of activation policies which aim to integrate long-term unemployed and other groups into the labour market. Activation of these groups requires a broader employment policy: provision of suitable training, comprehensive offers of social welfare and associated measures.

This raises the question how organizations cope with the challenges of integrated employment policies, what new organisational forms are emerging mostly at the regional and local level in order to facilitate the integration of different policy fields and what organisational barriers, conflicts and dilemmas can be observed.



Activation in Action

Wednesday, 25th March

14.00 - 16.00: Chair Jean-Michel Bonvin

Martin Heidenreich (University of Oldenburg)
Introduction: Integrated employment policies and the challenges of interorganisational co-operation

Noel Whiteside (University of Warwick)
Historical perspectives on integrated public action

Sebastian Künzel (University of Oldenburg)
Activating the long-term unemployed in Germany: Organizational development of the Job-Centre

16.00 – 18.30: Chair Martin Heidenreich

Déborah Galster, Emilie Rosenstein, Jean-Michel Bonvin (University of Applied Sciences Western Switzerland)
Inter-Institutional Collaboration in Switzerland

Michael Orton (University of Warwick)
The integration of employment services at sub-national level: a case study of the 'City Strategy' in an English sub-region

Karolina Sztandar-Sztanderska (University of Warsaw)
The attempts at integrating policies at the local level: the case study of the Warsaw Social Strategy.

PROGRAM

Thursday, 26th March

9.00 - 12.00: Chair Martin Heidenreich

Roland Atzmüller (FORBA)
Reconfigurations of the local state. Institution-building and Active Labour Market Policies in Vienna

Lavinia Bifulco, Raffaele Monteleone, Carlotta Mozzana (University of Milano-Bicocca)
Integrated employment policies for disabled people: organisational innovation between obstacles and opportunities

Margarida Ruivo, Sara Cruz (University of Porto)
The 'Technology Innovation Initiative' Microsoft training programme

13.00 – 16.00: Chair Noel Whiteside

Ota De Leonardis, Tommaso Vitale (University of Milan-Bicocca)
On the uses of ambiguity in job insertion policies for disabled people: informational bases and justice criteria

Katia Vladimirova, Stoyanka Cherkezowa (UNWE)
Employment Policies in Local Labour Markets: Opportunities and Limitations of the Spent Resources

Alice Mah (University of Warwick)
Municipal Logics and the promotion of capabilities: labour market-oriented public services in Birmingham (1870-1914)

PROGRAM